

INDUSTRY CONNECTION

The Industry's Daily Destination

WFB is available 24/7 everywhere wood flooring pros engage.

BLOGS

A shorter form, digital-only opportunity to share expertise with our audience of wood flooring professionals.



VIDEO

WFB promotes videos in E-News, online and on social media. We also host WFB Live demos, allowing suppliers to demonstrate products to engaged wood floor pros.



PODCAST

All Things Wood Floor, featuring some of the industry's most interesting pros, is available on all major podcast apps.



E-NEWSLETTER

Our twice-weekly E-News delivers the latest industry news and information to 17k+ subscribers.



MAGAZINE

23,500 audited wood flooring decision-makers rely on the print and digital issues for information to run profitable businesses and find the products and services they need.



WEBSITE

Woodfloorbusiness.com is the industry's leading digital platform to increase brand awareness, drive new leads and maximize ROI with trackable, targeted marketing opportunities.



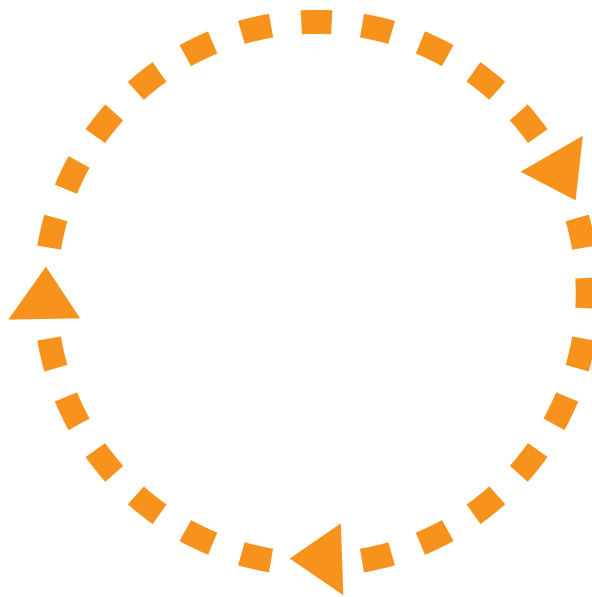
SOCIAL MEDIA CONTENT

Leverage our 42k+ highly-engaged followers across Facebook, Instagram, LinkedIn, TikTok, Twitter, YouTube, and Pinterest to promote your content and interact directly with wood flooring pros.



CUSTOM EMAIL

Exclusive-voice messages targeted to wood flooring pros based on their unique business type and location.



ARTICLES

WFB provides online and print content by experts in the industry, with unbiased and informative content that brings value to our readership of 23,500 wood flooring professionals.

